

AD SPECIFICATIONS

Publication Trim Size: 8.25" x 10.75"

Publication Print Specs: Perfect Bound, Web offset, 133 line screen, Maximum Density is not to exceed 280%

Preferred File Format: MAC QuarkXpressfiles are the preferred format. We will accept Photoshop, Illustrator or PDF files, supplied on a MAC CD/DVD. ALL FILES MUST BE 300 DPI AND SUBMITTED AS FINAL CMYK FILES. ALL FONTS MUST BE INCLUDED WITH FILES. ALL FONTS MUST BE EMBEDDED IF AD IS SENT AS A PDF FILE.

Proof Standards: When submitting a finished a digital ad, a proof must be supplied with submitted artwork. Please supply one of the following types of proofs: Kodak Approval, Matchprint, Iris Digital Proof.

Send Advertising Material to:

Peachtree Communications
226 Old Post Road
Ghent, NY 12075

Half Page Horizontal

BLEED

8.25" x 5.25"

Please supply ad with 1/8" bleed on all 4 sides
(Final file size: 8.5" x 5.5")

NON-BLEED

7.75" x 4.75"

Half Page Vertical

BLEED

4.125" x 11"

Please supply ad with 1/8" bleed on all 4 sides
(Final file size: 4.375" x 11")

NON-BLEED

3.875" x 10.375"

Full Page

BLEED

8.25" x 10.75"

Please supply ad with 1/8" bleed on all 4 sides
(Final file size: 8.5" x 11")